

Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

PLANT FLOWERING SHRUBS NOW

Hydrangea

P. G.

37c Each

10

FOR ONLY

\$3.59

Butterfly

Bush

49c Each

10

FOR ONLY

\$4.75



Hydrangea

A. G.

37c Each

10

FOR ONLY

\$3.59

Purple

Lilac

49c Each

10

FOR ONLY

\$4.75

A Group Planting of Spirea Van Houttei

Snowberry

Pink Althea

Calycanthus

Spirea Anthony Waterer

49^c Each

10 for \$4.75

Dogwood

Forsythia

Weigela Rosea

Bush Honeysuckle

Spirea Van Houttei

27^c Each

10 for \$2.69

Snowball

Weigela Variegated

Syringa Grandiflora

Deutzia, Pride of Rochester

37^c Each

10 for \$3.59

MARCH

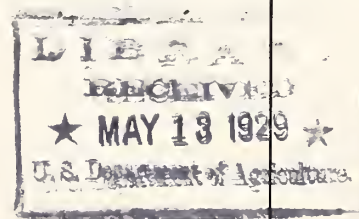
MONEY-SAVING
SPECIALS



GROWERS' SALES CO.

CLINTON, N. J.

Sec. 435½ P.L.&R.
U. S. POSTAGE
PAID
CLINTON, N. J.
PERMIT NO. 1



PRICES EFFECTIVE 'TIL
MARCH 31 ONLY

MARCH FRUIT SPECIALS

PRICES EFFECTIVE 'TIL
MARCH 31 ONLY

PLUMS

Burbank Red June
Abundance October Purple

MARCH SPECIAL 75c EACH

ORANGE QUINCE

HARRIS SUPERB APRICOT
75c EACH

Summer Apples

Early Harvest
Red Astrachan
Yellow Transparent
(Reg. Price, 90c Each)

MARCH PRICE
50c EACH



Autumn Apples

Fall Pippin
Maiden Blush
Western Beauty
(Reg. Price, 90c Each)

MARCH PRICE
50c EACH

PEACHES

Belle of Georgia Mountain Rose
Late Crawford Early Crawford
Alberta Champion
(Reg. Price, 60c Each)

March Special—40c
10 FOR \$3.50

Sweet Cherries

WINDSOR
NAPOLEON
BLACK TARTARIAN
(Reg. Price, \$1.60 Each)

March Price—80c Each

Sour Cherries

LARGE MONTMORENCY
EARLY RICHMOND
WRAGG
(Reg. Price \$1.50 Each)

March Price—75c Each



WINTER APPLES

ROME BEAUTY BEN DAVIS
STAYMAN JONATHAN
GRIMES WEALTHY
DELICIOUS McINTOSH
BALDWIN NORTHERN SPY
RHODE ISLAND GREENING
GOLDEN RUSSET

March Sale Price—50c Each

PEARS

Clapp's Favorite Kieffer
Bartlett Seckel
Flemish Beauty Sheldon

MARCH PRICE—75c EACH



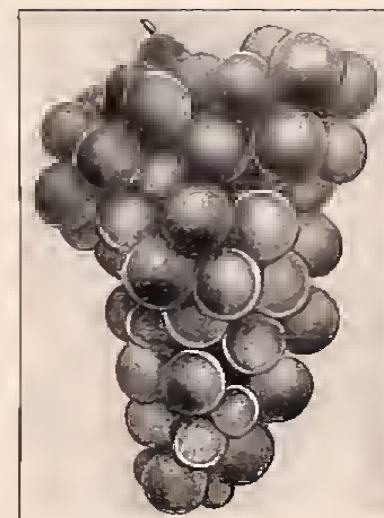
Concord Grapes

Concord is the best known, most generally planted and the best all-purpose grape on the market today. If you will order during this March Sale we will send you 6 fine, two-year vines for only \$1.00 BUT REMEMBER that no orders will be accepted after April 15. Better mail us your order today.

6 for only \$1.00—\$14.50 per 100

6 Grapes Ass't.

Concord, black Catawba, red
Niagara, white Agawam, red
Worden, black Moore Early, black
Any 6 for only \$1.25



ST. REGIS

Everbearing Red Raspberries

We have a large block of fine, specimen St. Regis Everbearing Red Raspberry bushes this spring, all averaging 18 inches in height. This delicious berry advertises itself and really needs no description. Its delicate but decided flavor and its everbearing qualities have long held St. Regis at the top of the Red Raspberry list. At our Special March price you should order all you have room to plant.

20 ST. REGIS EVERBEARING RED RASPBERRIES \$1.00

NO C. O. D. SHIPMENTS

ALL TREE ORDERS MUST BE ACCOMPANIED BY REMITTANCE.

For those who relish the delicately distinct flavor of the Black Raspberry, Cumberland is a gift of the Gods. Doubtless it was with some such delicious berry that the sorceress Circe ensnared the companions of Odysseus and changed them into swine for who could resist such perfect fruit. We are offering these best of the Black Raspberries now just at the time you will want to send in your order at our special March price of 20 for \$1.00. (Regularly \$1.00 per dozen.)

20 CUMBERLAND RASPBERRIES, \$1.00

WHEN ORDERING TREES BE SURE TO GIVE US YOUR NEAREST
EXPRESS OFFICE. WE SHIP ALL TREES BY EXPRESS.

Growers' Sales Company,

Clinton, New Jersey

Prices Effective 'Til
April 15 Only

March Money-Saving Specials

Prices Effective 'Til
April 15 Only

You will want your spring bulbs and roots the latter part of this month if you have not already received them. If you have been slow in mailing us your order or have thought of a spot or bed in your garden that could be beautified with Iris, Peonies, Cannas, Gladioli or Dahlias, NOW is the time you should make out your order and send it in so you will have your roots and bulbs at the proper planting time in late April or early May. Because we know it is human nature to procrastinate and delay we have planned this sale of spring bulbs so that it will reach you in time for you to send us your "last minute" orders. The sooner you send us your order the sooner you will receive your bulbs. Early planting means early flowers. Plant your bulbs

Marvelous Japanese Iris

This species of Iris is quite distinct from the German and other types of Irises and is the most valuable of the genus for garden and border decorations. There is no more magnificent sight to be found than a large bed or border of Japanese Iris in full bloom. If planted in naturally moist and good soil they will grow fully 4 feet high and a large clump will produce as many as 35 to 40 bloom stalks making a solid sheet of bloom of exquisite beauty. The flowers are proportionately large; open perfectly flat and are from 6 to 10 inches in diameter; some single, others double in various shades of color; pure white, lavender, pink, dark purple, maroon, violet, plum and all variegations of these colors with distinct pencillings and markings. Some are beautifully marbled, blotched and striped. They bloom in July, just at the time when the spring blooming flowers have passed, thus making them doubly valuable. Your order will not be complete without a dozen or so of these marvelous Irises.

17c Each—10 for \$1.55



Beautiful Garden IRIS

Nothing is more colorful or beautiful in the early summer than a border of Garden Iris. Iris has been so improved in variety of color and size of flowers that it can hardly be compared with iris of years ago. Our field of iris includes every color and variety obtainable from the deepest purples and lightest blues to beautiful mixtures and combinations of yellow and bluish purples. We offer this Iris in Mixed Colors only. Order these roots now for delivery at the proper planting time in April. Garden Iris will grow and thrive in almost any soil. Plant a border of this beautiful Garden Iris and you will have a colorful riot of flowers that will come up year after year with scarcely any attention.

7c Each—10 for 58c



PEONIES IN MIXED COLORS

The Peony is the "Queen of the Spring Flowers." A bed or border of Peonies cannot be excelled for size of bloom and brilliance of color. Flowering as it does in late May and early June the Peony is especially welcome as it fills in that gap between the blooming of the Tulips and the coming of the roses. We offer Peonies in Mixed Colors including all shades of rose, pink, red, crimson and white. Order your Peonies now and they will be shipped to you early in April at the proper planting time.

39c Each—\$4.29 per doz.

ON PLANTING PEONIES

Peonies are easily grown and will do well in almost any location where they have any reasonable chance. They will thrive with less care and attention than most perennials, yet they are worthy of special care and will repay you for special cultivation. Peonies should be planted in fertile, well-drained soil, and where they will get the full sun at least half the day. For best results the soil should be deeply prepared—1½ ft. at least by spading under some well-rotted stable manure or horse manure. Set the planting divisions in the prepared soil at a depth so that the new eyes or buds will not be over 2 inches below the surface of the ground after the loose soil and the roots have settled. Deep planting results in shy blooming or no bloom at all. For permanent plantings, Peonies should be at least 3 or 4 feet apart.

as soon as the ground can be worked and the weather is right for planting and you will have a garden full of beautiful flowers when those all around you have just begun to come up.

It will PAY YOU to read our folder carefully. Our offers are truly marvelous. Our best and most expensive bulbs are of course, the ones that do not sell as readily as the less costly varieties. In order to make a quick clearance we are offering these at ridiculously low prices. But, REMEMBER, the selling of these bulbs will be fast and furious and if you want to be sure of your order you must make it out and send it to us TODAY.

Gorgeous Named Cannas

New varieties and new types of flowers come and go making their short bid for popularity but nothing can take the place of the Canna for a bed or border of lasting bloom in the summer. The new Cannas are large and gorgeous in coloring entirely unlike the old red varieties. The new reds are bright and extremely large as are the brilliant yellows and those of variegated colors. Even when not in bloom the big, broad leaves of the Canna, either green or bronze, are ornamental. Our Canna field this summer attracted a great deal of attention and many were the expressions of astonishment we heard that Cannas could be so beautiful. You will surely want some of the varieties listed below and you can save money by ordering NOW at our Special March price.

ORANGE BEDDER—Beautiful bright orange, suffused with scarlet, very attractive; height 4 feet.

CHARLES HENDERSON—Crimson scarlet with rich yellow throat; 4 feet.

AUSTRIA—Cannary yellow with crimson spots on center petals; height 4½ feet.

SHENANDOAH—Small salmon pink flowers. Very good grower; 4 feet.

EUREKA—Considered the best white Canna; large and vigorous flowers and foliage; height 4 feet.

WYOMING—Fine orchid flowering variety; large orange colored flowers with purple foliage; height 3 feet.

ALGERIA—Bright scarlet flowers with yellow border; height 5 feet.

ITALIA—Large blooms, orange tinged yellow; height 2½ feet.

NIAGARA—Bright red with yellow edge. Height 2½ feet.



20c each - \$1.98 per Doz.

GLORIOUS GLADIOLI

SUPERB GLADIOLI MIXTURE

This Superb Gladioli Mixture is made up of some of our best Named Gladioli of which we do not have sufficient to sell under named varieties. By selling them as a Gladioli Mixture we are spared the expense of labelling them and for this reason can offer you these beautiful and unusual varieties at a very nominal figure. We know you will be astonished at the varieties this Mixture includes and will be delighted and surprised that such beauty can be obtained at such a low cost. But DO NOT FORGET that the sooner you send in your order the sooner you will receive your bulbs. Better make out your order TODAY.

40 for \$1.00—\$2.40 per 100

NAMED GLADIOLI

If you prefer to select your Gladioli as to name or wish to follow out a certain color arrangement in your garden, you can find no better assortment of varieties or colors than the Gladioli listed below. We have listed the proven and best known Gladioli of the day and can guarantee that every variety will be your constant delight and joy.

HALLEY—Delicate salmon pink with creamy blotch and darker stripes. Very early.

HELEN FRANKLIN—Pure white with rhodamine purple featherings on lower petals. Ruffled flowers.

LILY WHITE—Earliest white. A pure white which is so much of an improvement over Chicago White that it is rapidly succeeding that variety in popularity.

MAIDEN'S BLUSH—Pink, mottled darker; lower petals have tiny crimson blotch on purplish yellow ground. Very early.

MRS. PENDLETON—Deep rose pink, shading to a pale pink throat; noted for large bright rose red blotch on lower petals. Strong straight spike. Very popular.



47c per doz.

Wilbrink

One of the earliest. Pale livid pink, upper petals tinted slightly darker. Lower petals have a light amaranth purple blotch on a yellowish ground. Strong spike; many flowers open; substance and arrangement fine. The excellent qualities of this variety have made it the most popular variety on the market. Our Special March price

58c per doz.



War

War is one of the newer varieties of Gladioli and one that you will surely want to include in your planting this spring. The blooms are deep blood red of a velvety texture borne on long stalks. Blooms very late when your other Gladioli have stopped flowering. If you will send in your order during this March sale we will send you this beautiful variety at only

98c per doz.



NAMED GLADIOLI

Believing that the general public cannot well be familiar with the thousands of named Gladioli on the market today, we have carefully chosen the varieties we consider the best in beauty of coloring, arrangement and form and are offering them to our regular customers at less than half in this last of our Pre-Season bulb offers.

ALICE TIPLADY—A very popular Primulinus. Grenadine orange, self color, except that lower petals are lighter. Substance and arrangement of flowers good.

E. J. SHAYLOR—A popular rose-pink, blending lighter toward throat; bases of lower petals with small blotch of rose-red. Ruffled.

LE MARECHAL FOCH—Very pale pink, self-color except for small old rose stripe on lower petals. Good spike. Large flowers. An excellent grower and a heavy propagator.

PRINCE OF WALES—Strawberry pink shading to a very pale pink throat. Faint scarlet blotch on lower petals. Strong spikes. Flowers large and well arranged. Very early.

SCARSDALE—Lavender, lower petals are shaded darker and are streaked creamy white in throat. Well arranged flowers.

47c per doz.

COLOSSAL CACTUS DAHLIAS

Who doesn't want a garden full of Cactus Dahlias with their beautiful twisted, incurved and quilled petals and their unusual and gorgeous coloring? Our list covers all of the better known varieties and at our special March price you can have all you have room to plant of the best Cactus Dahlias obtainable at the lowest possible figure. Order your Cactus Dahlias by the dozen and send in your order NOW as no order can be accepted at this price after April 15.

Attraction—Large, elegant flower of a clear lilac rose, borne on long stiff stems.

Betty Austin—Rich rosy carmine, with rose reflex, yellow at base and tips; distinct and showy.

Break O'Day—A delicate, clear sulphur yellow, shading to sulphur white at tips.

Earl of Pembroke—Rich plum, petals pointed rather broad. An old favorite.

Etendard de Lyon—Massive yet graceful blooms on strong stems. Color reddish violet or rich carmine rose.

Francis White—A splendid white cactus of exquisite form with long narrow incurved and twisted petals. Color pure white shading to sulphur at center.

General Pershing—A strong vigorous grower and profuse bloomer. Color white with cream shadings at center.

Marjorie Gastleton—Soft rosy pink, tinting lighter toward the center. A rapid grower and keeps well after cutting.

Mary Dorr—Color bright tyrian pink, blending to white at center of flowers and tips of petals; reflex amaranth pink. A vigorous grower and the best of the deep pink and white types.

Mrs. Leo Niessen—Yellow suffused bronze red; excellent commercial variety.

Nibelungenhort—Immense flowers, 7 to 8 inches across; rich golden apricot, suffused old-rose. Very fine.

Yellow King—Color light yellow. Probably the largest of all Cactus Dahlias.

23c Each—All 12 Only \$2.19



CHOICE DECORATIVE DAHLIAS

The Decorative Dahlias we are listing below include the most popular and best known standard varieties as well as the new and rare types. Symmetrical and even in form and beautiful in coloring, Decorative Dahlias are gorgeous and you will want a large planting this spring. Look over our list carefully. At our special price you can order by the dozen and you will surely be richly repaid next fall by their beauty and color when your summer flowers have gone to seed. But REMEMBER, the important thing is to order at once as no order will be accepted at these prices after April 15.

Alaska—One of the very finest white Decorative Dahlias. Flowers of the finest form and borne erect on rigid stems.

Cuban Giant—Large; deep crimson shaded maroon, fine form, long stems.

Geisha—The most striking color combination; golden yellow, changing to bright scarlet at the center of petal and back to gold at the tip. Giant flowers on long, wiry stems.

J. Liddon Pennock—A dwarf branching plant, producing immense rich plum colored flowers freely; the flowers are 6 inches deep. An extra fine variety.

Lyndhurst—Brightest vermilion; the best bright red for cutting. An early, free and continuous bloomer on long straight stems.

Mignon—Large, upright flowers of clear light violet, tinting to white at center; free blooming.

Minnie McCullough—An indispensable variety. It is especially beautiful because of its combination of the gold and red of Autumn.

Mrs. J. Gardner Cassatt—Bright cerise pink. A strong grower and free bloomer on long stiff stems.

Mrs. Edna Spencer—An exceptionally fine variety; large flowers of silvery lilac, shading to bright orchid pink borne on long, erect stems. A free bloomer.

Queen Elizabeth—A new peony Dahlia that is a very free bloomer. A beautiful rosy mauve.

Sonv. de Gustav Deacon—One of the largest of all Dahlias. Soft orange red.

Yellow Colosse—A very large, bright yellow flower of perfect form with full center. The flowers are carried on splendid, long, stiff stems.

23c Each—All 12 Only \$2.19

Growers' Sales Co.

Add 15c for Postage, Packing and Insurance

Clinton, N. J.

\$1.00 MONTHLY ROSES NOW 79^c Each

Our February Inventory shows a slight surplus in certain of the better varieties of roses in excess of our requirements for catalogue sales. To dispose of this surplus quickly we make a special 79c price for the month of March only.



This is a very unusual price—79c for fine, big, two-year-old, field-grown, monthly roses—at just the right time to plant them late in March. We cannot urge you too strongly to order At Once as this price is effective only for this month.

Now
79^c each

Now
79^c each

AMERICA—Pink.
AMERICAN BEAUTY—Crimson; very large.
BETTY—Coppery rose, overspread with yellow.
BRIARCLIFF—Clear pink.
COLUMBIA—New. Glowing pink.
CRUSADER—Crimson.
DIBLE, WHITE KILLARNEY—Waxy white.
DUCHESS OF WELLINGTON—Intense saffron-yellow, stained crimson.
ETOILE DE FRANCE—Vivid crimson, with darker shadings.
FRAU KARL DRUSCHKI—White; constant bloomer. Best white Rose.
GENERAL McARTHUR—Bright scarlet red.
GOLDEN OPHELIA—Similar to Ophelia, with a golden yellow suffusion.
GOLDEN EMBLEM—Rich deep golden yellow; fragrant.
GORGEOUS—Deep orange yellow, heavily veined reddish copper.
GRUSS AN TEPLITZ—Scarlet; constantly in bloom.
HADLEY—Velvety crimson.

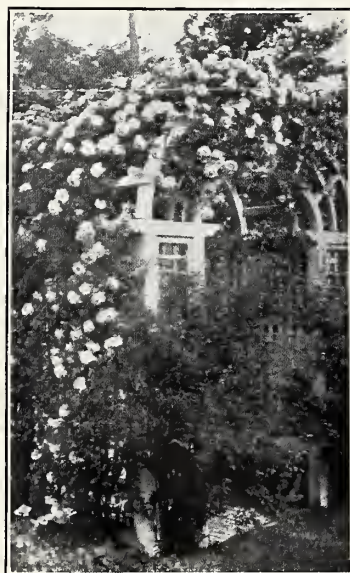
HOOSIER BEAUTY—Glowing scarlet.
JONKEER J. L. MOCK—Outside of petals deep pink, inside silvery rose.
JULIET—Old-gold and red.
KAISERINE AUGUSTE VICTORIA—White; fine form.
KILLARNEY—Pink. Favorite bedding Rose.
KILLARNEY BRILLIANT—Deep rosy carmine.
KILLARNEY QUEEN—Cerise-pink; vigorous grower.
LA FRANCE—Rose pink.
LADY HILLINGDON—Deep apricot-yellow.
LOS ANGELES—Luminous flame-pink, toned coral, shaded translucent gold at base of petals.
MISS AMELIA GUDE—Deep yellow, shading to cream.
MISS LOLITA ARMOUR—Coral, golden and coppery yellow.
MME. BUTTERFLY—Bright pink, apricot, and gold.
MME. ALEXANDRIA DREUX—Lively shade of orange-yellow.

MME. EDOUARD HERRIOTT—Coral-red, shaded yellow and scarlet.
MRS. AARON WARD—Yellow, sometimes shaded salmon and rose.
MRS. AMBROSE RICARDO—Pale golden yellow.
MRS. A. R. WADDELL—Scarlet buds, opening to deep reddish saffron flowers.
MY MARYLAND—Salmon-pink.
OLD-GOLD—Reddish orange.
OPHELIA—Salmon-flesh shaded rose.
PREMIER—Clear, pure shade of rose-pink, very fragrant.
RADIANCE—Carmine-pink, yellow at base of petals.
RED RADIANCE—Dazzling crimson-scarlet.
RICHMOND—Scarlet-crimson.
SOUV. DE CLAUDIUS PERNET—The perfect yellow rose.
SUNBURST—Rich yellow, shaded coppery orange.
TEMPLAR—New. Crimson-red; does not change to blue with age.
ULRICH BRUNNER—Large red.

79c Each

10 For Only \$7.75

79c Each



Climbing American Beauty

CLIMBING ROSES

Climbing American Beauty
Paul's Scarlet Climber
Yellow Rambler
Blue Rambler
Red Dorothy Perkins
White Dorothy Perkins
Pink Dorothy Perkins

3 For Only \$1.69



Paul's Scarlet Climber

Growers' Sales Co., Clinton, N. J.

ADD 15c FOR POSTAGE, PACKING AND INSURANCE